

Crown Forklift Parts

Crown Forklift Parts - The Crown corporation was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family business later on that same year. Currently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President these days, becoming the fourth generation of the Dicke descendants to uphold this position.

Now an internationally diversified organization, Crown originally built temperature controls for coal burning furnaces, servicing a small clientele. The production of these control items took place in a former hardware store based in New Bremen, Ohio, where Crown's head office presently remain.

By the year 1949, Crown shifted into the production of rotators for antenna due the increased fascination with televisions at the time. The product was able to improve the image and reception quality. The company's profitable move enabled them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the worldwide need for television antenna rotators.

Crown before long diversified its production to incorporate the restoration of mechanized and electrical components for private and government use in the early 1950's. Following several lucrative bids within a short period of time, the company had built a respectable business in this field.

Flexibility and achievement dominated Crown's capability to diversify once again. In 1957, production into the materials handling industry started with lift truck production. The company believed the industry required a smaller line of superior quality lift trucks. Crown immediately produced an exceptional range of progressive equipment and swiftly evolved into the most rapidly evolving material handling company with its collection of merchandise.

In 1966, Crown ventured outside of the US material handling market and into Australia. Sydney, Australia is home to the regional head office and presently leads Crown's Asia Pacific service, sales and marketing teams. Crown remains an unwavering market leader today, supported by exceptional service, solid sales and solid production operations.

Two years later, Crown had moved into the European markets by buying up an Irish production facility from a German Company, Steinbock. There they began to assemble PTH hand pallet trucks. Later that same year, Crown began their first London operation stationed near Heathrow Airport. The sales and service operation of Crown's complete lift truck line was accessible in the UK by the end of the decade. In the early 1970's, Crown expanded and began advertising and marketing lift trucks across Europe through independent dealers.

Crown today has a large network of Crown-owned and independently-owned sellers in many key global markets delivering a huge fleet of electric lift trucks. They are accountable for handling the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Ohio, which offer promotional sales and national marketing support to all of their sellers and sales personnel. Crown sellers and sales personnel are trained in-house in various disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and offers purchasing, marketing, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse relations of global sellers and Crown-owned sellers successfully operate in nearly 100 overseas city environments.

The 6 USA production locations for Crown include New Bremen, Ohio; New Knoxville, Ohio; Fort Loramie, Ohio; Celina, Ohio; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures internationally, producing lift trucks in Sydney, Australia ever since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a successful status as a reliable, safe and forward-thinking organization by fulfilled clients worldwide. The company has earned over 50 distinguished design awards and the Crown products continue to attain recognition for top design excellence and modernization. For instance, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by material handling specialists. Today, this design has gained popular acceptance and earned a Design of the Decade award from the International Design Society of America. Again, more than thirty years later, the 5200S Series Reach Truck is another industry original, providing the operator with several comfort choices to lean, sit or stand, along with its unmatched output capability.